



Halfmoon Celebrations Association Inc.  
2 Halfmoon Town Plaza  
Halfmoon New York 12065

January 23, 2017

Dear Sir or Madam,

The Halfmoon Celebrations Association is in the process of organizing its 12th annual events calendar for the Town of Halfmoon and surrounding neighbors for 2017. These events include Easter "Egg" Stravaganza, Fall Festival, Holiday Celebration, Memorial Tree Lighting, Holiday Stop & Shop and Outside Decorating Contest to name a few. The events are held throughout the year and are free to the community. These events are such a success that we have now extended the length of these events.

Halfmoon Celebrations is a not-for-profit organization and is run by town volunteers who have the commitment to deliver family-fun programs to our residents that build on the foundation of a strong neighborly community. The Association takes pride in the ten previous years of programs.

Last year's events were a huge success. We are anticipating this year to be even bigger than the last. These events are held at our town park located off of Route 236 are held at the Town Hall.

We are looking for businesses to help sponsor these amazing events. Sponsorship of these events will be mutually beneficial. With your sponsorship, you will receive the following:

- Your company logo/name will be placed on our thank you banner that hangs on our stage all year.
- Your company logo/name will be placed on our website and it will be linked to your website.
- Your company name will be listed on our yearly brochure that is handed out at our events.
- Your company name will be verbally acknowledged at each event.
- Your company will be publically thanked at a Town Board meeting
- Your company is welcome to attend each event and/or have space for a booth setup to promote your company.
- Your company fees will be waived at each event.

This year's sponsorship fee is \$550.00. If you are interested or have questions about being part of these wonderful, local, town events, please contact David Maxfield at 518-496-4530 or email us at [halfmooncelebrations@gmail.com](mailto:halfmooncelebrations@gmail.com). We appreciate your interest and support of our organization and we look forward to hearing from you soon.

- **Sponsorship would greatly be appreciated if received by February 24, 2017**
- Check can be made payable to: Halfmoon Celebrations Association
- Check can be mailed to:  
Halfmoon Celebrations Association  
2 Halfmoon Town Plaza  
Halfmoon, New York 12065
- Please complete attached sponsorship page and mail it with your sponsorship check.

Sincerely,

*David Maxfield*

David Maxfield, President & Volunteer Member

*Traci McCumber*

Traci McCumber, Vice President & Volunteer Member  
Halfmoon Celebrations Association

# SPONSORSHIP APPLICATION 2017

Please complete the information below

and mail it with your check for \$550.00

payable to Halfmoon Celebrations Association,

2 Halfmoon Town Plaza, Halfmoon, New York 12065.

\_\_\_\_\_ Returning Sponsor      \_\_\_\_\_ New Sponsor

Company Name:

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Contact Mailing Address:

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Contact Name For Logo:

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Contact Phone Number:

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Contact Email:

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Company Website:

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**Thank you again for your support!**